

UPPER COLUMBIA COOPERATIVE COUNCIL
Board of Directors Meeting
October 27, 2009 9:00 AM

Present: Corky, Cindy, Bradley, Zoe & Deirdrie

Regrets: Andrew

REVIEW OF ACTIONS:

- **ACTION:** Cindy will talk to Community Futures.
- **ACTION:** Zoe will talk to KCR and talk to Rick at BCCA to ensure these are appropriate ideas.
- **ACTION:** Zoe will look into bus advertising.
- **ACTION:** Zoe will contact the media program at Selkirk College about the possibility of them working on our logo project.
- **ACTION:** Zoe will work on the questions for the members at the breakfast gathering, she may use a couple hours of consultant time with Andrew Creighton.
- **ACTION:** Bradley will determine a location for breakfast in Castlegar.
- **ACTION:** Zoe will send draft a CDI funding application to the Board in November.
- **ACTION:** Bradley and Andrew will include the financial implication for each co-op.
- **ACTION:** Zoe will follow-up with Andrew and Helen about training date details.
- **ACTION:** Zoe will approach the CFHC Board to present at their next meeting about joining UCCC. Corky will also attend with Zoe.
- **ACTION:** Zoe will follow-up with Andrew about Kootenay Savings CU membership progress.
- **ACTION:** Bradley will talk to Russell Precious about UCCC being on the discussion panel following the "Age of Stupid" film showing at the Capitol.

1. STATUS OF ACTIONS from September meeting minutes

ACTION: Bradley will coordinate the first breakfast to be held at the Kootenay Bakery Café Cooperative on Tuesday, September 22 at 8:00 am. DONE

ACTION: Andrew and Bradley will make follow-up calls to each of the affected members.
FORTHCOMING

ACTION: Zoe and Bradley will coordinate the Co-op Week events. Zoe will confirm and coordinate speaker and press releases. Bradley will coordinate member breakfast to seek other ideas. DONE

ACTION: Zoe will proceed with the PPP with the funds are available. DONE

ACTION: Zoe will post a posting for a communications consultant. TO BE DISCUSSED

Corky asked the Chair of the Heritage CU if it would be a problem to increase the shares required by the UCCC – he indicated that it should be fine.

2. Minutes of September 15, 2009 accepted as presented.

3. AGENDA REVIEW

Bradley added scheduling the next Co-op breakfast gathering

4. COORDINATOR REPORT

- Co-op week events were well received by the few who attended.

- The multi-co-op draw was extremely successful.
- Next year Zoe will ask the regional city councils to proclaim Co-op Week.
- Next year planning needs to begin much earlier - speaker should be booked in May or June.
- Zoe will send the co-op map revisions to Andrew so it can be updated; map will be posted on the UCCC website.
- Zoe is awaiting payment from BCCA and CBT.
- CDI funds from BCCA – looking for co-op development project ideas that will qualify us for the funds. Bradley suggested creating a co-op education workshop that could be delivered through Community Futures. Corky suggested supporting KCR to put together a series of co-op educational programs. Cindy suggested approaching Community Futures about sharing their mailing list for us to promote our future events. **ACTION:** Cindy will talk to Community Futures. **ACTION:** Zoe will talk to KCR and talk to Rick at BCCA to ensure these are appropriate ideas. We will decide on a project at the November meeting. Corky suggested advertising in the Arrow and Slocan Community Services commuter buses. **ACTION:** Zoe will look into bus advertising.
- Zoe contacted Andrew Creighton, communications consultant, about the public profile project. Bradley suggested that we use this image project as a conversation at the breakfast gatherings. Discussion re: meeting locations – Castlegar, Crawford Bay, Slocan Valley. Suggestion that we should attend other co-op meetings to promote the UCCC and increase our visibility; it would also be an opportunity to seek feedback on the public profile project. Cindy suggested that we have a presence on other co-op websites and newsletters. **ACTION:** Zoe will contact the media program at Selkirk College about the possibility of them working on our logo project. **ACTION:** Zoe will work on the questions for the members at the breakfast gathering, she may use a couple hours of consultant time with Andrew Creighton. The November meeting will be in Castlegar, the December meeting will be back in Nelson. **ACTION:** Bradley will determine a location for breakfast in Castlegar.
- **ACTION:** Zoe will send draft a CDI funding application to the Board in November.

5. Current Priorities

- Dues Issue – Andrew sent out a draft of a letter to the members describing the dues issues; all approved of the letter. **ACTION:** Bradley and Andrew will include the financial implication for each co-op.
- Office space – no update
- Financial systems – Cindy, Colleen and Zoe will meet this month.
- PR project – Bradley and Cindy will meet again soonish.
- KBCSC November training – **ACTION:** Zoe will follow-up with Andrew and Helen about training date details.
- Member recruitment – Bradley reports no progress with the Community First Health Co-op. **ACTION:** Zoe will approach the CFHC Board to present at their next meeting about joining UCCC. Corky will also attend with Zoe. **ACTION:** Zoe will follow-up with Andrew about Kootenay Savings CU membership progress.

6. OTHER BUSINESS

Corky reminded us that everything we do about promoting the UCCC is a positive message. He suggested that we bring someone in to talk about the frequent failures of corporate business models. **ACTION:** Bradley will talk to Russell Precious about UCCC being on the discussion panel following the “Age of Stupid” film showing at the Capitol.

NEXT MEETING: Tuesday, November 24, 9:00 am. Pending Andrew’s availability.