

**Upper Columbia Co-op Council  
Board of Directors' Meeting  
May 25, 2010  
Minutes**

Meeting Called to order at 9:05 AM

**In Attendance:** Andrew Jarrett, Cynthia Olivas, Bradley Roulston, Terry Brennan, Zoë Creighton.

**Regrets:** Corky Evans, Ben Morris

### **1. Adoption of Agenda**

Bradley and Cynthia added a report on their recent PR meeting, under Other Business.

**M/S/C** To adopt the agenda as distributed

### **2. Adoption of Minutes of April, 2010**

Not everyone had had a chance to review the minutes at the time of the meeting.

**M/S/C** To **TABLE** the adoption of the April minutes until the June meeting.

### **3. Coordinator's Report**

Zoë outlined highlights of her distributed report.

- All members have been invoiced, and UCCC will start to receive income form dues soon.  
**ACTION:** Zoë will include in her monthly reports to the Board the status of paid/ unpaid members.
- Kootenay Savings Credit Union declined our invitation to become a member.  
**ACTION:** Bradley will speak further with Aron Burke.  
**ACTION:** Zoë will ask BCCA Board/ Vancity to further woo KSCU.  
**ACTION:** Zoë will look into other directors to approach on the Community First Board.
- Zoë, and Andrew worked with KBCSC's Helen Lutz to create and deliver a well-received presentation on Co-ops at the ENP-sponsored Day of Learning in Rossland earlier this month. The presentation will work to be delivered to diverse audiences by a number of presenters; it was agreed that we should also create a Co-ops 201, 301 presentation.  
**ACTION:** Zoë will distribute the powerpoint presentation and notes to those interested.
- Next ICP grant intake is December; Directors suggested a project partnering with CFDC to develop co-op specific materials for business and financial planning.
- Zoe and Bradley will attend the CCA Congress in Vancouver, June 15-16. Zoe announced that she will be accepting an award on behalf of UCCC for exceptional advancements in regional cooperative development at the Congress.  
**ACTION:** Directors will ponder and tell Zoe/ Bradley items they would like to get out of the conference.
- The YES camp for Youth will take place again this summer,  
**ACTION:** Zoe will work with BCCA youth director Chelsea Lake to publicise this camp locally, and will keep our members in the loop.

### **4. Current Priorities**

#### **a. Strategic Planning**

Session scheduled for **Tuesday June 22, 8:30 – 12:30**. Meeting Place to be determined.

**ACTION:** Andrew will continue to liaise with Val re facilitation and agenda

Agenda ideas: Member benefits. What is still relevant from existing Plan. Incorporate feedback from AGM. Integrate BCCA priorities. Reinforce Mission Statement.

#### **b. PR/ breakfasts report**

Cynthia and Andrew reported on their recent meeting.

- *Cooperation before Business*. Next one on June 8, 8 am at Bakery. Need to formalise Breakfast Outreach. Design One page invite / poster. Need a Breakfast schedule - place and time. Zoe and Cynthia will email, invite etc.
- **ACTION:** Zoe, Cynthia and Bradley discuss sharing the NDCU table at monthly markets
- It was agreed that the UCCC should make 10-minute presentations to all member Board Mtgs in Sept.,

by two UCCC directors.

**ACTION:** Bradley will email member boards asking for an audience at Sept mtgs. Further discussion **TABLED** for June/ July meeting.

- Coop Week. Oct 17-23. Identify ideas for Co-op Week at Strategic Planning. Bring ideas to June Board Mtg to develop. Promotions - Digest to go out mid June
- **ACTION:** Zoe to send around email list of members/ delegates to Board members.

#### **c. Co-op Directory/ Outstanding questionnaires**

Zoe reported that the final touches will be put on the directory once Chantal returns at the beginning of June.

**ACTION:** Corky to complete the Heritage form and give to Zoe.

#### **d. Member Recruitment**

Discussed above.

#### **e. October Conference**

Zoe and Terry will work with Val Mayes (suggested by Andrew) to begin planning the October co-op conference.

**ACTION:** Zoe will schedule a conference-planning meeting in June/ July.

#### **f. Newsletter**

The Spring/ Summer newsletter will come out in June. Content ideas were discussed.

**ACTION:** Bradley will write profile on Craft Connection, due June 20.

**ACTION:** Andrew will craft a President's report, due June 20.

### **5. Other Business**

#### **a. Appointing Officers.**

**ACTION:** Zoe will circulate an email request for nominations for President, Vice-President, Treasurer, and Secretary to be sent to her, she will collate and ask successful nominees to accept, and distribute results.

#### **b. Logo.**

Zoe presented the latest in logo development. A discussion ensued.

**ACTION:** Zoe will work with Big Cranium on finishing touches to logo, and distribute.

The group brainstormed tagline ideas. Keywords: strengthening, building, human, economy, together. It was agreed to encourage members to participate in the development of this tagline, perhaps at the next breakfast.

#### **c. Coordinator Contract Renewal.**

**ACTION:** Andrew will ratify Zoe's contract after the Strategic Planning session.

#### **d. Fill Board Vacancy**

Due to the gender imbalance on the Board, it was agreed that we should recruit another female director.

**ACTION:** Bradley will contact Colleen Matte.

#### **e. Signing Authority**

**M/S Bradley/ Andrew**

That Andrew Jarrett and Cynthia Olivas be named as signer on the NDCU account, and that Deirdrie Lang's name be removed. **CARRIED.**

#### **f. Meeting Schedule**

Board meetings will continue to occur on the 4<sup>th</sup> Thursday of each month, from 8:30-10:30 AM.

The exception is next month's meeting, due to the Strategic Planning session on June 22<sup>nd</sup>, the next Board Meeting will be on **June 29, 8:30 - 10:30 am.** At the Food Co-op's room on Front Street.

Adjourned at 10:53 am