

Upper Columbia Cooperative Council
Board of Directors Meeting
February 23, 2010 9:00 am

Present: Andrew, Deirdrie, Zoe

Regrets: Bradley, Corky, Cynthia

As quorum was not met, those present discussed the following:

Branding

Zoe will be meeting with Big Cranium Design next week to go over the branding project; we expect some preliminary sketches for the next meeting.

Branding Development Exercise

Those present discussed phase 3 of the branding exercise: The Council's Strengths and weaknesses, as well as our promises.

Strengths:

- Innovative
- Leaders
- Action oriented; doing stuff
- Local with provincial and national links
- Accessible
- Resource rich
- Facilitating connections
- Clarity of purpose
- Adaptable / agile / nimble

Weaknesses (aka areas needing improvement):

- Conceptual, hard to grasp concept for some
- Big territory to cover; unbalanced in our geographic representation; Nelson focused
- Thinly resourced; cash poor
- Clarity of purpose

Promises:

- Regional co-ops will:
 1. Be well-connected
 2. Be familiar with each other
 3. know where to get support, education and training
 4. have a feeling of solidarity and strength
- Public awareness of co-ops' contribution to the economy and society will increase
- There will be increased opportunities for new co-ops, and resources and support for emerging co-ops
- Local co-ops will have access to a local co-op development team. Local Co-ops and Credit Unions will benefit from the UCCC filtering and making relevant studies and reports from the wider provincial and national co-op movement.

ACTION: Zoe will look into attending the Enterprising Non-profits grant workshop in Creston at the end of March and work on a grant application.

ACTION: Zoe will email the Big Cranium preliminaries to the board for pre-vetting.

Next Breakfast Club – Tuesday, March 9, 8:00 am at Kootenay Bakery

UCCC Strategic Planning Session – discussion to have it set for April 29, 2010 9:00 – 1:00. Budget, location, facilitator, food, etc.

ACTION: Andrew will talk with Val Mayes about her facilitation fee for the SP planning session; Zoe will look into acquiring additional funding to help cover the fees.

AGM

Alternate option – to have a combo day either April 29 or May 6

12:30 – 4:30 – Strategic Planning

5:30 – 7:00 – AGM

7:30 – No host dinner – pre-registration required

Minister Blackburn

Will be in town in March – possible co-op brunch to coincide with his visit?

CBT Funding

ACTION: Zoe will talk to Wayne Lundeberg about upcoming UCCC projects and any possible funding availability.

Newsletter

Bradley cannot write the Craft Connection profile; Zoe will pull info off their website to include in the newsletter.

Finance Report

Zoe presented the newly developed finance report. **ACTION:** Zoe will input budget numbers to show the variance in future reports. Next meeting agenda: 2011 Budget.

Rule Changes

Have been accepted by the ministry; Zoe will make amendments and circulate.

Dues and Shares

All member accounts are being updated. Some will be receiving invoices that will cover 2 years in order to be caught up. Zoe will ask that the invoices be sent one month apart to lessen the blow.

Next meeting: March 23 9:00 am.

Adjourned: 11:00